

KYLIE WOODS

Hello! My name is Kylie. I'm a Richmond/DC based graphic designer and graduate of VCUarts with 7+ years of design experience. I am a growth-oriented individual eager to help bring visions to life through creative brand, web, and packaging design. Let's make something together!

EDUCATION

Virginia Commonwealth University School of the Arts  
BFA Graphic Design

2021–2025

Minors in Psychology, Early Intervention & Early Childhood Special Education

Academies of Loudoun  
Graphic Communications  
1st Place–State Level  
SkillsUSA 2021 Ad Design Competition  
Yearbook Team 2020–2021

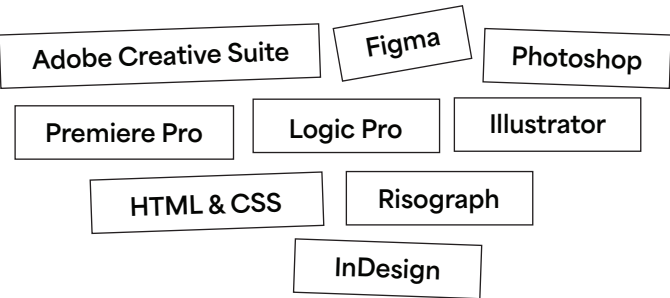
2019–2021

Freedom High School  
Advanced Diploma

2017–2021

FHS Unplugged 2018, 2019  
Created and organized school musical performance event; designed & distributed digital and print promotion, led team of six, and coordinated with staff to organize and direct the production.

SKILLS



Leadership  
Teamwork  
Critical Thinking  
Analytical Thinking  
Presentation Design  
Communication

Animation  
Copywriting & Revising  
Photo Editing  
Marketing & Social Media  
Digital & Analog Illustration  
Type Design

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EXPERIENCE

Freelance  
Graphic Design

2020–

Overbooked  
GDES Senior Show Exhibition

2025

Logo, illustration, animation, brand identity, social media ideation, marketing, and execution. 118K Instagram impressions.

VCU School of Pharmacy  
Graphic Design Intern

2023

Designed creative postcards for the School of Pharmacy's 125th Anniversary; distributed to all surviving alumni.

DoorDash & UberEats  
Delivery Driver

2021–2024

4.7 & 5.0 Rating

Provided efficient & friendly food & grocery delivery.

Kim Min Kyung Taekwondo Academy  
Martial Arts Instructor

2022

Provided friendly customer service, childcare, and bilingual martial arts instruction in English and Korean.

Tiger Martial Arts Academy  
Martial Arts Instructor, Designer

2017–2020

Created lesson plans and taught classes of up to 60 martial arts students ages 2–60 years old. Designed and wrote copy for website, brochures, and other promotional materials.

Anchor Seafood & Oyster Bar  
Brand Design & Marketing

2018–2019

Full creative direction for business materials, including restaurant logo, menus, and more. Built and maintained website with SEO optimization to enhance visibility. Managed social media accounts, leveraging Facebook ads to boost recognition and site traffic. Oversaw Google My Business page.